

Yehuda Shinar's `love affair` with the world of Winners began in the 1980s, when he initiated a pioneer research entitled `What makes a winner?` He then turned his research findings into a compact and highly practical model that presents a user-friendly version of what differentiates winners from others and what we can all do to belong to this fantastic group.



Owner and CEO

Fachgebiet/e: What makes a winner? Winning teams, Winning leadership, motivation and inspiration

Sprachen: English



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